## THE RICKIE REPORT AUGUST 25, 2017 — ARTICLE "9TH ANNUAL BOCA RATON FINE ART SHOW 2018"

HotWorks.org Presents the 9th Annual Boca Raton Fine Art Show™ on January 27 & 28, 2018 located in Downtown Boca Raton, FL at Sanborn Square Park. \$1,500 in Professional Artists Awards plus the Budding Artist Competition for grades 6-12 or ages 9-19; a program which encourages students to create their original and personally handmade art; \$250 in cash prizes. The Rickie Report shares the details and urges you to mark your calendars!

9th Annual The Boca Raton Fine Art Show™



January 27 & 28, 2018
Saturday & Sunday, 10 am – 5 pm daily
Sanborn Square Park on East Boca Raton Road and NE 1st Avenue.
Roads close at 3pm Friday, January 26 to 10pm, Sunday, January 28

The Boca Raton Fine Art Show™ has been voted in the top 100 art fairs in the nation. Up to 135 juried fine art & fine craft artists, ensuring all work is original and personally handmade by the artists present at the show.

All discipline of art is for sale - paintings, sculpture, clay, glass, fiber, wood, jewelry, photography & more.

Juried by art professionals with 120+ years combined experience. Criteria for jurying is technique/execution, originality, and booth appearance. \$1,500 in Professional Artist Awards – plus, each winning artist receives a beautiful, 2' long ribbon. Budding Artist Competition for grades 6-12 or ages 9-19; a program which encourages students to create their original and personally handmade art; \$250 in cash prizes.

Professional artist applications are accepted electronically via Zapplication.org or "manual" application.

The deadline to apply is September 13.

Produced by Hot Works LLC, under the direction of Executive Producer & Owner, Patty Narozny, whose long-standing national reputation is above reproach. Institute for the Arts & Education, Inc., the 501c(3) non-profit organization dedicated to educate and promote fine arts and crafts among all artists and students, of all age groups and diversity, and the general public. IA&E implements ways to enrich lives and strengthen our community through the power of arts. Our mission is to enhance visual arts, diversity, community enrichment and fostering art amongst youth. Hot Works™ and its non-profit 501.C.3 arm, the Institute for the Arts and Education, are proud of the success and nationwide recognition we have achieved in our educational endeavors.



As part of our commitment to bring art education into the community, a **Budding Artist Competition** encourages students in grades 6-12 or ages 9-19 to create their original and personally handmade art. All entries are publicly displayed under a large tent labeled, "Budding Artist Competition". Students are exposed to, and begin to learn the rules of, being part of a professional art show. \$250 in Youth Art Awards will be presented on Sunday at 3pm.

The deadline to apply is December 15.

## **Sponsorship Opportunities**

Sponsors whom are looking to excite the affluent are a perfect match for this event. Our partnership with sponsors is designed to put you foremost in the attendees mind. Corporate sponsorship is a marketing vehicle that allows your company to connect with communities drawn together by a cause, passion, or purpose. When you align your business with these same values, you engage with potential customers in deeper, more resonant ways than by using other marketing media. The patrons who attend this event have an understanding of art and are quality art buyers. They are all your potential customers.

Our #1 goal at Hot Works™ is to make the Boca Raton Fine Art Show® a pleasant and profitable experience for all of our stakeholders, at the same time bringing a wonderful event to the community. With our proven method of teamwork, recruiting the best artists in the field, and last but not least, our unique brand of marketing, we at Hot Works™ hope to not just continue maintaining our current level of success, but to make it even better yet in the years to come. We hope you will join us.