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Institute for the Arts Education,

Hot Works, LLC PO Box 79 Milford, MI 48381-0079



# INVITATION/ APPLICATION

# **Hot Works<sup>™</sup>, LLC Fine Art & Fine Craft Shows**

**Estero Fine Art Show™** 

October 23 & 24, 2021 26th Estero Fine Art Show

Outdoors, JetBlue Park, Fort Myers, FL

January 29 & 30, 2022 27th Estero Fine Art Show

Outdoors at JetBlue Park, Fort Myers, FL

## Naples Fine Art Show™

October 30 & 31, 2021 5th Naples Fine Art Show

Outdoors, Naples Italian-American Foundation, Naples, FL

March 26 & 27, 2022 6th Naples Fine Art Show Outdoors Naples Italian-American Foundation, Naples, FL

**Boca Raton Fine Art Show**™

November 6 & 7, 2021 14th annual Boca Raton Fine Art Show

Outdoors at Mizner Park Amphitheater, Boca Raton, FL

January 1 & 2, 2022 15th annual Boca Raton Fine Art Show

Oudoors, Burt Aaronson South Regional Park, Boca Raton, FL

**January 22 & 23, 2022** 16th annual Boca Raton Fine Art Show Outdoors, Downtown Boca Raton, FL

## Sarasota Open Air Fine Art Show™

**November 20 & 21, 2021** 5th Sarasota Open Air Fine Art Show Outdoors at Phillippi Estate Park, Sarasota, FL

**January 15 & 16, 2022** 6th Sarasota Open Air Fine Art Show Outdoors at Phillippi Estate Park, Sarasota, FL

**February 12 & 13, 2022** 7th Sarasota Open Air Fine Art Show Outdoors at Phillippi Estate Park, Sarasota, FL

March 12 & 13, 2022 8th Sarasota Open Air Fine Art Show Outdoors at Phillippi Estate Park, Sarasota, FL

April 2 & 3, 2022 9th Sarasota Open Air Fine Art Show Outdoors at Phillippi Estate Park, Sarasota, FL

### **New! Novi Fine Art Show™**

June 18 & 19, 2022 1st Novi Fine Art Show

Outdoors at Fountain Walk, Novi, MI

#### Orchard Lake Fine Art Show®

**July 23 & 24, 2022** 19th Orchard Lake Fine Art Show Outdoors, heart of West Bloomfield, MI

Domenico Belli, Sculpture

Crutchfield, Mixed Media

## HOT WORKS: YOUR ART. OUR PASSION.™

Our passion is to help you be successful selling your artwork – because at Hot Works, *your success is our success*. We emphasize quality of work, not quantity of artists. All art is original and personally handmade by the artist in attendance. We support the unique relationship between artist and patron; we inspire and encourage serious art shoppers to purchase your art.

Hot Works' principal partner Patty Narozny has 30+ years of event and media experience. Her longevity in the event industry, combined with her expertise, credibility, durability, integrity, tenacity and stability makes Hot Works events not only profitable for those who participate, but gratifying for all – the community, the artists, the sponsors, and the patrons.

#### WHY DO A HOT WORKS SHOW?

- 30+ years of professional event production and media experience
- A promoter who personally knows, cares about, and supports the artists
- Focus is visual arts, juried by art professionals
- Every effort to eliminate buy/sell/import/production we encourage artists to report it, and your name is held in complete confidence
- Each event is tailored to its community and setting
- Friday move-in for all shows!
- Great event hours: Saturday & Sunday 10am-5pm (Orchard Lake is Saturday until 6pm)
- Enormous advertising campaign TV, radio, print, digital marketing, posters, banners, post cards, signage, etc. specifically targeted to reach an art-buying, cultured patron with money to spend
- Several shows to choose from throughout the year dealing with one organization
- Professionally managed
- Friendly and experienced professional event crew
- Booth sitters available
- Professional Artist Awards in most events
- Artist amenities including, complimentary bottled water and continental artist awards breakfast on Sunday
- Overnight security provided
- Plenty of parking
- Overnight parking available for RV's
- \$250 Youth Art Competition awards



Elaine Lanoue, Painting

#### **TESTIMONIALS**

#### Sabra Richards, Sculpture, Worton, MD

"What makes a good show? Sales certainly count. Patty is a media expert and uses all her knowledge to get great publicity and bring in the crowds. She wants a good show and is willing to provide every advantage she can, prior day set up, aggressive policing of buy-sell, fair jurying and numerous awards that help sales. I want to do her shows because she is on my side."

#### Gail Markiewicz, Clay, Woodbridge, CT

"Patty, who produces the Hot Works shows, juries in the best artists from around the country, she runs an art show of " pure talent". Her dedication to the arts is evident, when you come to her shows! Her shows are wonderful and professional, as well as she is personally."

## Sally Bright, Sculpture, Fenton, MI (Retired)

"What do you expect of a show director? Two actions are most important, I believe: The use of lots of targeted marketing and keeping buy/sell and other fraudulent exhibitors out of art and fine craft shows. Patty Narozny of Hotworks.org is a master of marketing. She even lists all of the advertising for each show on her website for you to see. Take a look here.

Patty is relentless when it comes to keeping buy/sell and other fraud out of her shows. From her application forms to her artist communications to in-person conversations with artists at shows, she constantly asks to be informed of any fraudulent exhibitors. Patty advertises the fact that all exhibitors in her shows are the makers of the work shown. She works hard to keep her shows pure.

Additionally, she is one of the absolute top tier of directors when it comes to having the artist's back. She does whatever it takes to bring you a qualified audience of buyers. It's up to you to make the sales as she does everything possible to help you succeed."

#### Frank Borelli, Fiber, Portage, IN

"Patty, not only are you a great promoter and conscientious about the quality of your exhibitors, but you are truly a nice person."



Scot A Buccina, Sculpture

#### The Media

With 30+ years of media & event experience, we know how to reach out to the community, and to people with the means and appreciation to purchase fine art. For all Hot Works events, advertising and promotion includes broadcast television, print, radio and digital marketing partnerships including Google Ads, YouTube, Facebook and Instagram. In addition, there are street banners, posters, and post cards hung and distributed within the communities

#### The Jury / Submitting Artwork

A jury of art professionals who are familiar with art shows is retained for the selection process. Jury selection is based on originality, execution and overall booth presentation. Artist applications are accepted electronically via www.zapplication.org or manually at www.hotworks.org. Please include three images of your most compelling work and one of your booth presentation as it would appear at the show, including browse bins or flip boxes (if applicable). We will send you an email confirming receipt of your application. Your jury payment is due with the application.

After jurying has been completed, we will send you notification of your acceptance, rejection, or wait-list status. Upon acceptance, your booth fee will be due. Artists will be assigned a designated booth space; artists booth numbers will be available on www.hotworks.org, one week prior to the show or sooner. Artists chosen as alternates will be put on a waiting list. The decision of the judges is final. We invite you to check-in with us at any time, with any questions, for any reason.



Institute for the Arts & Education is the 501c3 non-profit arm of all Hot Works events. IA&E's focus is visual arts, cultural diversity, community enrichment and

fostering art education among youth. IA&E offers monetary professional artist awards in most of its associated Hot Works events. IA&E works hard to keep the buy/sell/import/production out of Hot Works events. IA&E educates the community through ongoing art demonstrations by artists at the shows. This interaction between professional artists and the community is an invaluable experience for everyone. Most importantly, IA&E supports youth art competition and educational programs that are integrated into all of Hot Works shows.

#### **Professional Artist Awards**

Our philosophy is to benefit all artists with tremendous media/advertising/promotional campaigns in all Hot Works shows to bring the right buying patron. However, we understand the importance of artist awards. In



addition to the awards listed below, all award winners, regardless of award level, receive one of our eve-catching. gorgeous two-foot-long ribbons that draw people into the booth; are automatically invited to participate in the following year's event and the jury fee is waived. If you are an award-winner, please display your ribbon right away in the front of your booth - it is proven - the award ribbons help sell your work! Awards are given at Judges' discretion based on same rules for jurying.

Most Hot Works shows provide \$1,500 in professional artist awards:

- Two \$500 Purchase Award Prizes
- Five \$100 Awards of Excellence
- Ten Awards of Distinction (ribbon only this is a way to recognize additional great artists in the show, and most importantly, to help sell more of the artist's work.)

The Orchard Lake Fine Art Show provides \$2,500 in professional artist awards, with one \$1,000 Best of Show added to the above prizes.

#### Youth Art/Budding Artist Competition \$250 Youth Art Awards

A critical component of IA&E is encouraging young artists from surrounding areas to enter his/her original and personally handmade art that is publicly displayed within Hot Works events. Invitations for the Youth Art/Budding Artist Competition are sent to numerous local grades K-12 programs. At the shows on Sunday at 3pm, there \$250 in youth art awards presented as students begin to learn the rules of and are exposed to the entrepreneurship opportunity of doing something they love for a living, which is creating their art. This program brings families to the art show who may not have otherwise attended. It is a positive experience for all those involved.

#### See Art, Love Art, Buy Art!™

Patty Narozny, Executive Producer & Director Hot Works, LLC Fine Art & Fine Craft Shows President, Institute for the Arts & Education, Inc.

Email: patty@hotworks.org FL: 941-755-3088 Cell: 248-762-2462

PO Box 79, Milford, MI 48381-0079 (Jun-Sep) PO Box 1425, Sarasota, FL

34230 (Oct-May) www.hotworks.org

www.facebook.com/ hotworksartshows



Patty Narozny

•No sharing booths unless all artists are represented Rules Art must be original and handcrafted by the artist,

their work or themselves are not welcome and

manufactured items are to be displayed or sold.

asked to remove the unacceptable items, and risk

with no refund of the booth fee or any other fee(s)

associated with the show. The person in the booth

must be the person who made the work. If more

than one person is employed in making the work,

you must state so on the application and describe

the contribution each person makes in executing

festival and must personally staff their booths. A

• Collaborative work is when two or more artists

work together in the creation of their artwork

and should be submitted as a joint application. If

accepted, collaborating artists may only exhibit

work that is truly collaborative and in which all or

both artists must contribute a substantial portion

of the execution of the final artwork. Supportive

are not considered part of a collaborative effort.

Repeated activities that can be performed with

minimal training, education, and supervision, and

which make little to no difference in the outcome

• Booth appearance at the show must reasonably

resemble booth slide submitted at jury, showing

all three sides of booth. Recognizing that it is the

artistic experience that we explore and move on

to new and different directions, whether or not

there was misrepresentation with any part of the

There are no refunds of any kind should the artist

be asked to remove part or all of his/her display. and the artist shall have no recourse. Such decisions

are not made lightly but are always made in the

and the reputation and integrity of the art show

sophisticated sewing and art in itself, it will be

considered for acceptance into Hot Works events;

otherwise Hot Works frowns upon "beaders" that

will individually consider such applications, but our

• Displays must remain within assigned space. When

booth is lined up with the front of the other tents/

booths in that aisle, with no protruding items in the

front of your tent or booth. No infringement into

public areas, and into the spaces of other artists,

is an awning, and only if it does not interfere

with an emergency vehicle that may have to

is permitted. There can be no booth appendages in

drive down an aisle. You are liable for any damage

caused as a result of a protruding piece from your

booth either from the ground or from the top of

your structure. Booth height at the show must be

for application.

the same as booth height in booth slide submitted

setting up your booth, please be sure your tent/

merely string their work, which refers to buying

the beads and sewing it on a string. Hot Works

• For fiber/bead artists: if the beading is

best interest of the show's reputation and integrity,

also not considered collaborative.

the work and/or the finished piece.

check-in, upon request.

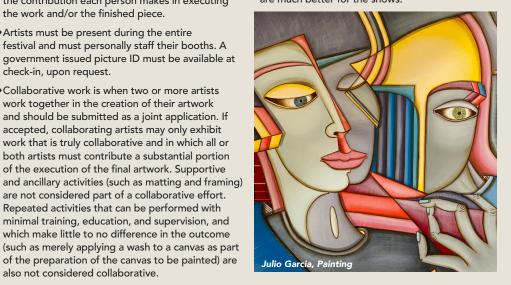
• Artists must be present during the entire

are requested to refrain from applying. No

Artists found not to be in compliance will be

closure of their booth for the rest of the show

•Generators labeled for outdoor use are permitted in the booth, at the show. Individuals selling work that is not their own or otherwise misrepresenting in all outdoor shows, but they must be placed a minimum of 20' away from any tent structure, and only if they do not disturb anyone else, for whatever reason. If you bring a generator, you must also have a fire extinguisher in your booth at all times. Please let us know if you are bringing a generator. Artists expecting to bring generators must, in their applications, disclose equipment description and where you expect to place the generator. Hot Works retains the right to refuse such requests, if, in our opinion, it will be disruptive and/or generate complaints from others. Invertors and/or batteries are much better for the shows.



- Prints and reproductions are accepted when clearly labeled and limited to 30% or less of work
- Photography, digital, or giclée art prints must be limited editions of 250 or less, signed and numbered, and printed on archival quality materials.
- application remains the sole decision of the director. •We define "Photography" as the art or process of producing images by the formation of an image on a light sensitive surface or by an acceptable digital printing process. If applying in the "Digital" category, digital art prints must be made from the artist's original digital file.
  - Each artist must provide enough work to exhibit and sell during the entire time of the art show. Artists who break down or leave early before closing time on any day of the event will not be permitted to return the following day or to future Hot Works shows unless proof of an emergency is
  - •An artist package is mailed approximately one month prior to the show and will include 25 post cards. Please advise if a different quantity is needed; we are happy to provide you with as many as you need.
  - Mailing lists are encouraged for all shows. If you do not have a mailing list, it is recommended that you start one in each city you do an event.
- Booth assignments are at the sole discretion of the any direction, including upward. The only exception event and are not interchangeable. Hot Works will accept and do its best to honor special location requests but cannot make any guarantees. Corner spaces are available for purchase and are assigned solely on availability and discretion of the event. Booth assignments and map of event will be available on the website a minimum of one week prior to the show.

- For logistic purposes, artists with trailers that need to be driven onto the event site, must notify size of trailer 3 weeks prior to show.
- Heavier duty tents such as the Light Dome Canopy or Show-Off Canopy are used by most professional artists. The umbrella-type, expandable canopy by any manufacturer or distributor is not recommended, as they are the first to come down on a windy day. If you must use the umbrella-type expandable tent, as with all tents, a minimum of 60 pounds of weight on each corner is required. In addition, if there is rain, the weight of the ponding water on top of a canopy tent can potentially collapse it. Bolstering the inside corners will make the canvas tighter and avoids ponding on top on the tent. Swim noodles or hula hoops (you can purchase these from the \$1 store) placed in corners between frame and canvas top can avoid ponding. At night, canopy tents must be lowered to withstand overnight bad weather. Please advise in your application if you use an umbrella-type pop-up canopy.
- Paintings or other art are not permitted to be displayed on the ground, unless it as shown in your booth image submitted with your application and approved by the event.
- Artists can only hang the sign that is provided by Hot Works. Vinyl banners are not permitted.
- Hot Works will inspect booths on-site to ensure rules and standards are adhered.
- Sales Tax must be collected and remitted.
- Florida sales tax is 6.0%; call State of Florida at 800-352-3671 or obtain the sales tax form online at http://dor.myflorida.com/dor/taxes/ sales\_tax.html

• Michigan sales tax is 6.0%; call State of Michigan at 517-636-4660 or obtain the sales tax form online at http://www.michigan.gov/ documents/2771f\_2901\_7.pdf

### Checklist

- — Complete all required information on the application and by the deadline.
- •—Jury fee waived only for previous years' event winners in that event. Add \$25 for late applications.
- •— If applying manually, and if you would like any of your information returned, please provide a self-addressed and stamped envelope. Disks will not be returned unless a self-addressed stamp envelope is provided.
- — Please provide three electronic images of your most compelling work, plus one of your booth as you would set up at the show (include browse bins, if any). Size 1920x1920, or minimum 300
- \_\_ Upon your acceptance into the show, booth payment is due approximately 60 days prior to the event for which you have applied.
- •— You may include an Artist Statement explaining the process and materials used in your work, as well as your reproduction process. Please also indicate a list of any recent awards and honors.
- •— Please make checks payable to "Hot Works, LLC".



Application	
Artist Name(s)	
Address	
City	
Phone Cell/Othe	·
	rnone
E-Mail/Website	
Type of VehicleLicense Plate I	vumber
Events, Booth Sizes, Fees & Electric	
Please place a "checkmark" next to the shows you would like to apply to. Applications are ac There is a \$30 "manual" jury fee for all shows except \$35 for Boca Raton.	epted electronically via Zapplication.org or manually via notworks.org.
October 23 & 24, 2021 - Estero Fine Art Show™; Fort Myers, FL – outdoors at JetBlue Park, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a10'x10' space \$42510'x15' space \$62510'x20' space \$850 Corner add \$75	March 26 & 27, 2022 - Naples Fine Art Show™; Naples, FL – outdoors at Naples Italian- American Foundation, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a 10'x10' space \$42510'x15' space \$62510'x20' space \$850 Corner add \$75
October 30 & 31, 2021 - Naples Fine Art Show™; Naples, FL – outdoors at Naples Italian- American Foundation, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a	April 2 & 3, 2022 - Sarasota Fine Art Show™; Sarasota, FL – outdoors at Phillippi Estate Park, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a
10'x10' space \$425 10'x15' space \$625 10'x20' space \$850 Corner add \$75	10'x10' space \$42510'x15' space \$625 10'x20' space \$850 Corner add \$75
November 6 & 7, 2021 - Boca Raton Fine Art Show™; Boca Raton, FL – outdoors at Mizner  Park Amphitheater, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a  10'x10' space \$525 10'x15' space \$775 10'x20' space \$1,050 Corner add \$75	June 18 & 19, 2022 - 1st Novi Fine Art Show™; Novi, MI – outdoors at Fountain Walk,  Event Hours Sat 10a-6p; Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a  10'x10' space \$350 10'x15' space \$525 10'x20' space \$700 Corner add \$75
November 20 & 21, 2021 - Sarasota Fine Art Show™; Sarasota, FL – outdoors at Phillippi Estate Park, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a 10'x10' space \$425 10'x15' space \$625 10'x20' space \$850 Corner add \$75	July 23 & 24, 2022 - 20th annual Orchard Lake Fine Art Show®; West Bloomfield, MI – outdoors in heart of West Bloomfield, Event Hours Sat 10a-6p; Sun 10a-5p; Move-in Fri, 8a-6p Sat 8a-9:30a
January 1 & 2, 2022 - Boca Raton Fine Art Show™; Boca Raton, FL – outdoors at Burt  Aaronson South Regional Park, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a	10'x10' space \$425 10'x15' space \$635 10'x20' space \$850 Corner add \$75 Electricity – additional \$75. Generators may be used outdoors only, however:
10'x10' space \$450 10'x15' space \$675 10'x20' space \$900 Corner add \$75 January 15 & 16, 2022 - Sarasota Fine Art Show™; Sarasota, FL – outdoors at Phillippi Estate Park, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a 10'x10' space \$425 10'x15' space \$625 10'x20' space \$850 Corner add \$75	<ul> <li>You must advise us a minimum of three weeks prior to show date that you are bringing a generator.</li> <li>Your generator cannot bother anyone for whatever reason.</li> <li>Your generator must be made for outdoor use.</li> <li>Your generator must be placed a minimum of 20' away from any structure.</li> <li>You must have your own fire extinguisher in your booth at all times while the equipment is running.  Late Fee Add \$25 - Late applications may be considered for unfilled categories only.  Tent Rental is available for all shows and includes set-up and tear-down. For all Hot Works shows except the Orchard Lake Fine Art Show, Tents 4 Events is the official tent company rentals for Light Dome, \$170 + tax and Pro-Panels, \$110 + tax. For reservations, contact Joe at 954-675-7634 or Shannon at 561-713-7056. For Orchard Lake Fine Art Show only, please let Patty know if you need to rent a commercial tent – cost is \$200, includes set up and tear down; pro-panels are not available for this show.</li> </ul>
January 22 & 23, 2022 - Boca Raton Fine Art Show™; Boca Raton, FL – outdoors  Downtown Boca Raton, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a  10'x10' space \$550 10'x15' space \$850 10'x20' space \$1,150 Corner add \$75	
January 29 & 30, 2022 - Estero Fine Art Show™; Fort Myers, FL – outdoors at JetBlue Park, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a 10'x10' space \$395 10'x15' space \$575 10'x20' space \$795 Corner add \$75	
February 12 & 13, 2022 - Sarasota Fine Art Show™; Sarasota, FL – outdoors at Phillippi Estate Park, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a10'x10' space \$42510'x15' space \$62510'x20' space \$850Corner add \$75	
March 12 & 13, 2022 - Sarasota Fine Art Show™; Sarasota, FL – outdoors at Phillippi  Estate Park, Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a  10'x10' space \$425 10'x15' space \$625 10'x20' space \$850 Corner add \$75	
Media Categories	
ClayDigitalDrawingFiberGlassJewelry-PreciousJewelry-Non PreciousMer	alMixed Media Other Painting Photography Printmaking Sculpture Wood
Images Title, Size, Materials, Retail Price – please represent the complete range of work the	at you intend to display
Image 1:	Image 4: Full Display Booth – please show your complete body of
Image 2:	work & professional display, how it would be displayed at show (include browse bins, if applicable)
Image 3:	(include browse bilis, if applicable)
I am directly involved in creating all artwork in my booth. I agree to show a government issued picture ID at check-in. I authorize Hot Works to use my images for promotional purposes only, for past or future events, and with no compensation. I understand cancellations 60 days prior to the event will have fees applied to another show within one year; there are no refunds within 30 days of event, except for immediate family liness and/or death with proof of cause. Hot Works decision whether or not to refund is final. Upon acceptance to the Invitation to Participate, I agree to remain open during all open event hours. I understand there are no rain dates and no refunds for show cancellation due to rain, floods, tornados, hurricanes, acts of God, acts of government, act of other official authority, or for any other reason except if show is	I agree to hold harmless and indemnify Hot Works, LLC, White Lake/ Milford, Mil. Institute for the Arts & Education, Inc, White Lake/ Milford, Mil. Institute for the Arts & Education, Inc, White Lake/ Milford, Mil. Charter Township of Verst Bloomfield, West Bl
act of other ornical authority, or for any other reason except it snow is cancelled due to COVID.  common areas, either on the ground or above ground. An exception is	recourse on the part of the artist.
Artist Name (please print, then sign):	Date:
Signature:	