# INVITATION/APPLICATION

## Hot Works<sup>™</sup>, LLC Fine Art & Fine Craft Shows

## **Orchard Lake Fine Art Show®**

July 29 & 30, 2023

Orchard Lake Fine Art Show
Outdoors, heart of West Bloomfield, MI

## **Boca Raton Fine Art Show**™

## November 4 & 5, 2023

**Boca Raton Fine Art Show** 

Outdoors at Sanborn Square Park, Downtown Boca Raton, FL

## December 9 & 10, 2023

**Boca Raton Fine Art Show** 

Outdoors at Sanborn Square Park, Downtown Boca Raton, FL

## January 27 & 28, 2024

**Boca Raton Fine Art Show** 

Outdoors at Sanborn Square Park, Downtown Boca Raton, FL

## Sarasota Fine Art Show™

## November 18 & 19, 2023

Sarasota Fine Art Show

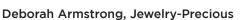
Outdoors at Phillippi Estate Park, Sarasota, FL

## January 6 & 7, 2024

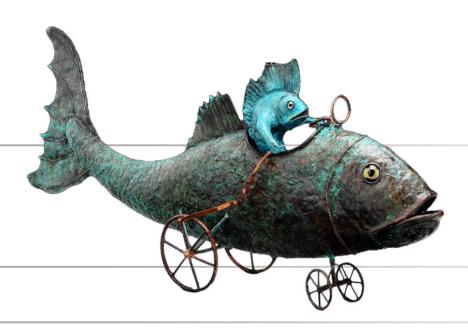
Sarasota Fine Art Show

Outdoors at Phillippi Estate Park, Sarasota, FL





A. Cesar Nogueira, Sculpture



Ronald & Liz Lemoine, Metal



#### HOT WORKS: YOUR ART. OUR PASSION.™

Our passion is to help you be successful selling your artwork - because at Hot Works, your success is our success. We emphasize quality of work, not quantity of artists. All art is original and personally handmade by the artist in attendance. We support the unique relationship between artist and patron; we inspire and encourage serious art shoppers to purchase your art.

Hot Works' principal partner Patty Narozny has 30+ years of event and media experience. Her longevity in the event industry, combined with her expertise, credibility, durability, integrity, tenacity and stability makes Hot Works events not only profitable

for those who participate, but gratifying for all - the community, the artists, the sponsors, and the patrons.

#### WHY DO A HOT WORKS SHOW?

- 30+ years of professional event production and media experience
- A promoter who personally knows, cares about, and supports the artists
- Focus is visual arts, juried by art professionals
- Every effort to eliminate buy/sell/import/production we encourage artists to report it, and your name is held in complete confidence
- Each event is tailored to its community and setting
- Friday move-in for all shows!
- Great event hours: Saturday & Sunday 10am-5pm (Orchard Lake is Saturday until 6pm)

• Enormous advertising campaign - TV, radio, print, digital marketing, posters, banners, postcards, signage, etc. - specifically targeted to reach an art-buying, cultured patron with money to spend

- Several shows to choose from throughout the year - dealing with one organization
- · Professionally managed
- Friendly and experienced professional event crev
- Artist amenities including, complimentary bottled water & booth sitters
- Overnight security provided
- Plenty of parking
- Overnight parking available for RV's
- \$250 Youth Art Competition awards



Eric Heitmann, Painting

#### **TESTIMONIALS**

#### Sabra Richards, Sculpture, Worton, MD

"What makes a good show? Sales certainly count. Patty is a media expert and uses all her knowledge to get great publicity and bring in the crowds. She wants a good show and is willing to provide every advantage she can, prior day set up, aggressive policing of buy-sell, fair jurying and numerous awards that help sales. I want to do her shows because she is on my side."

#### Gail Markiewicz, Clay, Woodbridge, CT

"Patty, who produces the Hot Works shows, juries in the best artists from around the country, she runs an art show of " pure talent". Her dedication to the arts is evident, when you come to her shows! Her shows are wonderful and professional, as well as she is personally."

#### Sally Bright, Sculpture, Fenton, MI (Retired)

"What do you expect of a show director? Two actions are most important, I believe: The use of lots of targeted marketing and keeping buy/sell and other fraudulent exhibitors out of art and fine craft shows. Patty Narozny of Hotworks.org is a master of marketing. She even lists all of the advertising for each show on her website for you to see. Take a look here.

Patty is relentless when it comes to keeping buy/sell and other fraud out of her shows. From her application forms to her artist communications to in-person conversations with artists at shows, she constantly asks to be informed of any fraudulent exhibitors. Patty advertises the fact that all exhibitors in her shows are the makers of the work shown. She works hard to keep her shows pure.

Additionally, she is one of the absolute top tier of directors when it comes to having the artist's back. She does whatever it takes to bring you a qualified audience of buyers. It's up to you to make the sales as she does everything possible to help you succeed."

#### Frank Borelli, Fiber, Portage, IN

"Patty, not only are you a great promoter and conscientious about the quality of your exhibitors, but you are truly a nice person."





Matt Lerer, Photography

Chelsea & Jeremy Griffith, Glass

#### The Media

With 30+ years of media & event experience, we know how to reach out to the community, and to people with the means and appreciation to purchase fine art. For all Hot Works events, advertising and promotion includes broadcast television, print, radio and digital marketing partnerships including Google Ads, YouTube, Facebook and Instagram. In addition, there are street banners, posters, and postcards hung and distributed within the communities.

#### The Jury / Submitting Artwork

A jury of art professionals who are familiar with art shows is retained for the selection process. Jury selection is based on originality, execution and overall booth presentation. Artist applications are accepted electronically via www.zapplication. org or manually at www.hotworks.org. Please include three images of your most compelling work and one of your booth presentation as it would appear at the show, including browse bins or flip boxes (if applicable). We will send you an email confirming receipt of your application. Your jury payment is due with the application.



After jurying has been completed, we will send you notification of your acceptance, rejection, or wait-list status. Upon acceptance, your booth fee will be due.

Artists will be assigned a designated booth space; artists booth numbers will be available on www.hotworks.org, one week prior to the show or sooner. Artists chosen as alternates will be put on a waiting list. The decision of the judges is final. We invite you to check-in with us at any time, with any questions, for any reason.

Institute for the Arts & Education is the 501c3 non-profit arm of all Hot Works events. IA&E's focus is visual arts, cultural diversity, community enrichment and fostering art education among youth. IA&E works hard to keep the buy/sell/import/production out of Hot Works events. IA&E educates the community through ongoing art demonstrations

by artists at the shows. This interaction between professional artists and the community is an invaluable experience for everyone. Most importantly, *IA&E* supports youth art competition and educational programs that are integrated into all of Hot Works shows.

## Youth Art/Budding Artist Competition \$250 Youth Art Awards

A critical component of IA&E is encouraging young artists from surrounding areas to enter his/her original and personally handmade art that is publicly displayed within Hot Works events. Invitations for the Youth Art/Budding Artist Competition are sent to numerous local grades K-12 programs. At the shows on Sunday at 3pm, there \$250 in youth art awards presented as students begin to learn the rules of and are exposed to the entrepreneurship opportunity of doing something they love for a living, which is creating their art. This program brings families to the art show who may not have otherwise attended. It is a positive experience for all those involved.

### See Art, Love Art, Buy Art!™

Contact Info

Patty Narozny, Executive Producer & Director Hot Works, LLC Fine Art & Fine Craft Shows President, Institute for the Arts & Education, Inc.

Email: patty@hotworks.org

FL: 941-755-3088 Cell: 248-762-2462

PO Box 79, Milford, MI 48381-0079 (Jun-Sep)

PO Box 1425, Sarasota, FL 34230 (Oct-May)

www.hotworks.org
www.artsandeducationinc.org
www.facebook.com/hotworksartshows
Instagram: @hotworksartshows



Patty Narozny

#### **Rules**

- Art must be original and handcrafted by the artist, in the booth, at the show. Individuals selling work that is not their own or otherwise misrepresenting their work or themselves are not welcome and are requested to refrain from applying. No manufactured items are to be displayed or sold. Artists found not to be in compliance will be asked to remove the unacceptable items, and risk closure of their booth for the rest of the show with no refund of the booth fee or any other fee(s) associated with the show. The person in the booth must be the person who made the work. If more than one person is employed in making the work, you must state so on the application and describe the contribution each person makes in executing the work and/or the finished piece.
- Artists must be present during the entire show and must personally staff their booths. A government issued picture ID must be available at check-in, upon request.
- Collaborative work is when two or more artists work together in the creation of their artwork and should be submitted as a joint application. If accepted, collaborating artists may only exhibit work that is truly collaborative and in which all or both artists must contribute a substantial portion of the execution of the final artwork. Supportive and ancillary activities (such as matting and framing) are not considered part of a collaborative effort. Repeated activities that can be performed with minimal training, education, and supervision, and which make little to no difference in the outcome (such as merely applying a wash to a canvas as part of the preparation of the canvas to be painted) are also not considered collaborative.



Jim Watters, Watercolor

- •Booth appearance at the show must reasonably resemble booth slide submitted at jury, showing all three sides of the booth. Recognizing that it is the artistic experience that we explore and move on to new and different directions, whether or not there was misrepresentation with any part of the application remains the sole decision of the director. There are no refunds of any kind should the artist be asked to remove part or all of his/her display, and the artist shall have no recourse. Such decisions are not made lightly but are always made in the best interest of the show's reputation and integrity, and the reputation and integrity of the art show industry.
- For fiber/bead artists: if the beading is sophisticated sewing and art in itself, it will be considered for acceptance into Hot Works events; otherwise Hot Works frowns upon "beaders" that merely string their work, which refers to buying the beads and sewing it on a string. Hot Works will individually consider such applications, but our decision is final.
- Displays must remain within assigned space. When setting up your booth, please be sure your tent/booth is lined up with the front of the other tents/booths in that aisle, with no protruding items in the front of your tent or booth.

- No infringement into public areas, and into the spaces of other artists, is permitted. There can be no booth appendages in any direction, including upward. The only exceptions are protruding 2' behind your booth for storage is permitted or you may display an awning, and only if it does not interfere with an emergency vehicle that may have to drive down an aisle.
- You are liable for any damage caused as a result of a protruding piece from your booth either from the ground or from the top of your structure. Booth height at the show must be the same as booth height in booth slide submitted for application.
- No sharing booths unless all artists are represented in juried images.
- Generators labeled for outdoor use are permitted in all outdoor shows, but they must be placed a minimum of 20' away from any tent structure, and only if they do not disturb anyone else, for whatever reason. If you bring a generator, you must also have a fire extinguisher in your booth at all times. *Please let us know if you are bringing a generator.* Artists expecting to bring generators must, in their applications, disclose equipment description and where you expect to place the generator. Hot Works retains the right to refuse such requests, if, in our opinion, it will be disruptive and/or generate complaints from others. Invertors and/or batteries are much better for the shows.
- Prints and reproductions are accepted when clearly labeled and limited to 30% or less of work displayed.
- Photography, digital, or giclée art prints must be limited editions of 250 or less, signed and numbered, and printed on archival quality materials.
- We define "Photography" as the art or process of producing images by the formation of an image on a light sensitive surface or by an acceptable digital printing process. If applying in the "Digital" category, digital art prints must be made from the artist's original digital file.



Steve Stratman, Digital

- Each artist must provide enough work to exhibit and sell during the entire time of the art show. Artists who break down or leave early before closing time on any day of the event will not be permitted to return the following day or to future Hot Works shows unless proof of an emergency is provided.
- Artist check-in packages are emailed approximately one week before the show. Please advise if you would like event posters or postcards mailed to you.
- Mailing lists are encouraged for all shows. If you do not have a mailing list, it is recommended that you start one in each city you do an event.

#### Rules continued

- Booth assignments are at the sole discretion of the event and are not interchangeable. Hot Works will accept and do its best to honor special location requests but cannot make any guarantees. Corner spaces are available for purchase and are assigned solely on availability and discretion of the event. Booth assignments and map of event will be available on the website a minimum of one week prior to the show.
- For logistic purposes, artists with trailers that need to be driven onto the event site, must notify size of trailer 3 weeks prior to show.



Gail McCoy, Mixed Media

- Heavier duty tents such as the Light Dome Canopy or Show-Off Canopy are used by most professional artists. The umbrella-type, expandable canopy by any manufacturer or distributor is not recommended, as they are the first to come down on a windy day. If you must use the umbrella-type expandable tent, as with all tents, a minimum of 50 pounds of weight on each corner is required. In addition, if there is rain, the weight of the ponding water on top of a canopy tent can potentially collapse it. Bolstering the inside corners will make the canvas tighter and avoids ponding on top on the tent. Swim noodles or hula hoops (you can purchase these from the \$1 store) placed in corners between frame and canvas top can avoid ponding. At night, canopy tents must be lowered to withstand overnight bad weather. Please advise in your application if you use an umbrella-type pop-up canopy.
- Paintings or other art are not permitted to be displayed on the ground, unless it as shown in your booth image submitted with your application and approved by the event.
- Artist banners made out of vinyl are not permitted.
   Other banners approved individually basis.
- Hot Works will inspect booths on-site to ensure rules and standards are adhered.

- Sales Tax must be collected and remitted.
- Florida sales tax is 6.0%; call State of Florida at 800-352-3671 or obtain the sales tax form online at http://dor.myflorida.com/dor/taxes/sales\_tax.html
- Michigan sales tax is 6.0%; call State of Michigan at 517-636-4660 or obtain the sales tax form online at http://www.michigan.gov/documents/2771f\_2901\_7.pdf

#### Checklist

- Complete all required information on the application and by the deadline.
- —Jury fee waived only for previous years' event winners in that event. Add \$25 for late applications.
- Please provide three electronic images of your most compelling work, plus one of your booth *as you would set up at the show* (include browse bins, if any). Size 1920x1920, or minimum 300 dpi.
- \_\_ Upon your acceptance into the show, booth payment is due approximately 60 days prior to the event for which you have applied.
- You may include an Artist Statement explaining the process and materials used in your work, as well as your reproduction process. Please also indicate a list of any recent awards and honors.
- Please make checks payable to "Hot Works, LLC".



Joan Michlin & Skip Ennis, Sculpture Jewelry

Address			
City		State	Zip
Phone	Cell/Other P	hone	
E-Mail/Website			
		mber	
Events, Booth Sizes, Fees & El		mber	
Please place a "checkmark" next	to the shows you would like to app	oly to. Applications are accepted e Ill shows except \$35 for Boca Rato	
July 29 & 30, 2023 - Orchard Lake Fine Art Show®  Outdoors, heart of West Bloomfield, MI  Event Hours Sat 10a-6p; Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a 10'x10' space \$425 10'x15' space \$635 10'x20' space \$850  Corner add \$75		January 27 & 28, 2024 - Boca Raton Fine Art Show™  Outdoors at Sanborn Square Park, Downtown Boca Raton, FL  Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a  10'x10' space \$550 10'x15' space \$825 10'x20' space \$1,100  Corner add \$75	
November 4 & 5, 2023 - Boca Rato Outdoors at Sanborn Square Park, Dow		Electricity – additional \$75. Generators	s may be used outdoors only, however:
Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a 10'x10' space \$550 10'x15' space \$825 10'x20' space \$1,100		You must advise us a minimum of three weeks prior to show date	
Corner add \$75		<ul><li>that you are bringing a generator</li><li>Your generator cannot bother anyone for whatever reason</li></ul>	
November 18 & 19, 2023 - Sarasota Fine Art Show™		<ul> <li>Your generator must be made for outdoor use</li> </ul>	
Outdoors at Phillippi Estate Park, Sarasota, FL  Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a		<ul> <li>Your generator must be placed a minimum of 20' away from any structure</li> </ul>	
10'x10' space \$435 10'x15' space \$650 10'x20' space \$870		<ul> <li>You must have your own fire extinguisher in your booth at all times</li> </ul>	
Corner add \$75  December 9 & 10, 2023 - Boca Paton Fine Art Show™		while the equipment is running Late Fee Add \$25 - Late applications may be considered for	
December 9 & 10, 2023 - Boca Raton Fine Art Show™ Outdoors at Sanborn Square Park, Downtown Boca Raton, FL		unfilled categories only.	
Event Hours Sat & Sun 10a-5p; Move-in Fri, 8a-6p; Sat 8a-9:30a		Tent Rental is available for all shows and includes set-up and tear-down.	
10'x10' space \$550 10'x15' space \$825 10'x20' space \$1,100 Corner add \$75		For all Hot Works shows except the Orchard Lake Fine Art Show, Tents 4  Events is the official tent company - rentals for Light Dome, \$215 + tax and	
January 6 & 7, 2024 - Sarasota Fine			a lat Datter kaarre it ware aan ta warat a
Outdoors at Phillippi Estate Park, Saras Event Hours Sat & Sun 10a-5p; Move-in I 10'x10' space \$435 10'x15' space Corner add \$75	Fri, 8a-6p; Sat 8a-9:30a	orchard Lake Fine Art Show only, please commercial tent – cost is \$200, includes not available for this show.	e let Patty know if you need to rent a s set up and tear down; pro-panels are
Outdoors at Phillippi Estate Park, Saras Event Hours Sat & Sun 10a-5p; Move-in R 10'x10' space \$435 10'x15' space Corner add \$75  Media Categories	Fri, 8a-6p; Sat 8a-9:30a e \$650 10'x20' space \$870	commercial tent - cost is \$200, includes not available for this show.	s set up and tear down; pro-panels are
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Outdoors at Phillippi Estate Park, Saras  Event Hours Sat & Sun 10a-5p; Move-in II 10'x10' space \$435 10'x15' space  Corner add \$75  Media Categories Clay Digital Drawing Mixed Media Other Pa	Fri, 8a-6p; Sat 8a-9:30a e \$650 10'x20' space \$870  Fiber Glass Jewelry-Presinting Watercolor Photogr	commercial tent - cost is \$200, includes not available for this show.	s set up and tear down; pro-panels are  Metal e Wood
Outdoors at Phillippi Estate Park, Saras  Event Hours Sat & Sun 10a-5p; Move-in II 10'x10' space \$435 10'x15' space  Corner add \$75  Media Categories Clay Digital Drawing Mixed Media Other Pa	Fri, 8a-6p; Sat 8a-9:30a e \$650 10'x20' space \$870  Fiber Glass Jewelry-Presinting Watercolor Photogr	commercial tent - cost is \$200, includes not available for this show.  ecious Jewelry-Non Precious raphy Printmaking Sculpture	Metal e Wood nd to display
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Event Hours Sat & Sun 10a-5p; Move-in II 10'x10' space \$435 10'x15' space Corner add \$75  Media Categories  Clay Digital Drawing Mixed Media Other Palmages Title, Size, Materials, Retail Image 1: Image 3: Image 3: Image Images Title, Size, Materials, Image 1: Image 3: Image	e \$650 10'x20' space \$870  Fiber Glass Jewelry-Presenting Watercolor Photograil Price - please represent the consumption of work and structures. I understand I will be held liable for any damage made by my tent, booth, or structures. Liability and casualty insurance is available for many artists and crafters. Please provide Hot Works with a Proof of Coverage certificate at least one week prior to the show's opening. These requirements are intended to protect you and Hot Works.  • I understand that false presentation is not permitted; there is no misrepresenting of myself and/or my artwork. I understand that Hot Works is allowed to hold me liable by penalty of law if falsely presented.  • I understand emergency aisles must be left open and clear of any obstructions and structures at the end of the day and until the opening for business the next morning. This includes, but is not limited to, awnings and awning hardware, display panels, artwork, or any other part of an artist's structure and/or booth that extends beyond the assigned space and into common areas, either on the ground or above ground. An exception is 2' behind each artist's booth for storage. It is strongly recommended that all work inside the booth be properly secured for	ecious Jewelry-Non Precious raphy Printmaking Sculptur mplete range of work that you inte  Image 4: Full Display Booth - plane of work & professional display, he show (include browse bins, if ap  the night.  • I understand Hot Works is not responsible for any damage to my booth or property that extends beyond the confines of my artist space, nor is Hot Works responsible for any damage at all, in or out of the confines of my assigned space, as a result of inclement weather, act of God, or any other cause that is beyond our control, including an emergency vehicle that may have to be driven down an aisle. I understand I am accountable for damage to neighboring artists' booths as a result of my unsecured or improperly weighted booth, or as a result of my booth not designed to withstand reasonable variations of weather and weather conditions. Aisles and common areas must be left free of equipment and extrusions, both on ground and above ground, during all non-open hours.  • I understand it is not Hot Works responsibility to sell the artist's work; Hot Works is not responsible if the artist does not earn a profit or sell his/her work. We do our best to bring an art buying patron with money to spend.  • I agree to hold harmless and indemnify Hot Works, LLC, White Lake/Milford, MI	Metal  e Wood  nd to display  ease show your complete body ow it would be displayed at plicable)  and Sarasota, FL; Institute for the Arts & Education, Inc., White Lake/Milford, MI and Sarasota, FL; Charter Township of West Bloomfield, West Bloomfield, MI; Road Commission of Oakland County, MI; Lee County; FL; Lee County Commissioners, Fort Myers; FL; JetBlue Park, Boston Red Sox Club Ltd, New England Sports Ventures LLC, N.E.S.V. I, LLC; N.E.S.V.II LLC, Fort Myers, FL; Paradise Coast Sports Complex, Naples, FL; Collier County, Naples, FL; PARA SFM, LLC, Clearwater, FL; Boca Raton Community Redevelopment Agency and City of Boca Raton, Boca Raton, FL; Paln Beach County Parks & Recreation, Lake Worth, FL; Burt Aaronson South County Regional Park, Boca Raton, FL; County of Sarasota, FL; Parks & Recreation, Sarasota, FL; and their agents and employees for damage from any cause.  • By applying and paying for the show, I accept the rules listed in this application as well as additional rules of the event. Acceptance to the show is an invitation to show, which can be withdrawn by us a any time, for any reason, without recours